



ICT Montreal – Interprofessionnal Trauma Conference

September 27th and 28th, 2012

Holiday Inn Centre-Ville La Plaza
Montreal, Quebec, Canada

www.cit-itc-montreal.ca

EXHIBITOR PROSPECTUS

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PROSPECTIVE EXHIBITOR LETTER

Dear Prospective Exhibitor:

It is with great pleasure that the **McGill University Health Centre-Montreal General Hospital, The Montreal Children's Hospital, Sacré-Coeur Hospital of Montreal, the CHU Sainte-Justine, Mother and Child University Hospital Center** and **Urgences-santé** extend an invitation to exhibitors to sponsor or display their products during the ITC-Montreal 2010; Interprofessional Trauma Conference being held at the Holliday Inn Centre-Ville La Plaza, Montreal, Quebec, September 27-28, 2012.

You will be able to reach more than 300 paediatric, adolescent and adult health care providers. Delegates include physicians, nurses and allied health professionals dedicated to trauma care who are highly motivated to learn about the latest advances in practice and technology as well as trends for the future.

The exhibitor and sponsor prospectus contains all the information needed to reserve space for the conference. Please submit your response as soon as possible. We value the educational contribution made by our exhibitors and welcome your participation. Join us at the ITC-Montreal 2012 conference.

We look forward to your participation in Montreal.

Diane Richard
Chair
Exhibitor Committee

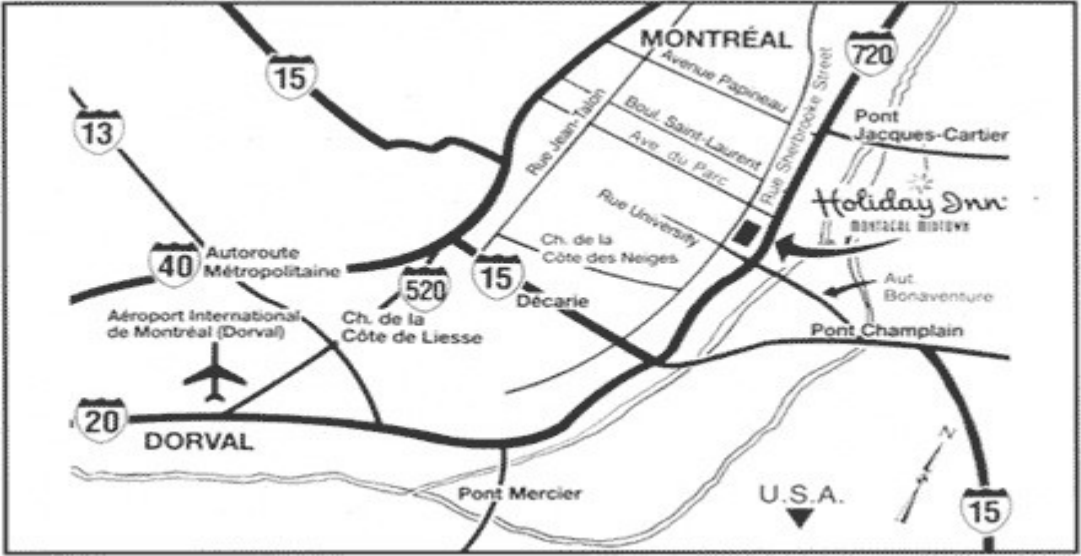
Marie St-Amour
Nancy Tze
Conference chairs

Exhibit Hall Location:

The Exhibit Hall will be on the first floor where the continental breakfasts and the coffee breaks will be served.

Hotel Contacts:

Holiday Inn Centre-Ville La Plaza
Mrs. Racha Kamel
Banquet Coordinator
420, rue Sherbrooke Ouest
Montreal (Quebec) H3A 1B4
Canada
T. (514) 499-7777
F. (514) 499-6992



BOOTH INFORMATION

There will be an exhibition hall available for all sponsors where a booth to display your critical care or trauma-related product will be possible. These can range from reference materials, pharmacological agents, invasive monitoring equipment, skin care products, or patient care supplies. The booth rental fee is \$2000 and these contributions will assist us in purchasing needed materials, to defray the conference organisation fees, and to keep the cost of registration at a reasonable price.

We would also appreciate receiving door prizes. Items such as textbooks, gift baskets or gift certificates adhering to the "Code of Marketing Practice" 6.1.1 regarding donations, would be welcomed. Your generosity will be acknowledged, as participants will receive a list of all sponsors and door prize contributors in their package.

For your information, each booth consists of a six-foot table, with white tablecloth and two chairs. You can start to set up at 06:00, as participants will arrive between 07:00 and 08:00. Representatives will receive a complementary continental breakfast, coffee break and lunch for both days. At the conference, you will receive a conference schedule and a list of all sponsors and door prize contributors.

If you would like more information, please do not hesitate to contact **Fanny Boulianne at (514) 338-2222 extension 2703** or one of the members of the sponsorship committee, the names and phone numbers are provided below.

You will receive a tax receipt for your donation. Cheques are payable to "HSCM - Trauma" by August 27th, 2012 and should be mailed to:

**HSCM – Trauma Program
Sacré-Coeur Hospital of Montreal
5400, Gouin W. – Room C-5150
Montreal, QC, H4J 1C5**

We look forward to collaborating with you to make this educational event sensational. Thank you for your generosity and your consideration.

Sponsors Committee;

Helen Kocilowicz: <mailto:helen.kocilowicz@muhc.mcgill.ca>

Debbie Meldrum: <mailto:deborah.meldrum@muhc.mcgill.ca>

Diane Richard: <mailto:diane.richard@muhc.mcgill.ca>

Nancy Tze: <mailto:nancy.tze@muhc.mcgill.ca>

SPONSORSHIP OPPORTUNITIES

- Registration Bags (exclusive)** _____ **3 000\$**
Each attendee is given a registration bag with all the registration materials. Your logo is placed on one side of the bag and the conference logo on the other side. Attendees use these bags long after the meeting.

- Registration Bag Insert (per insert)** _____ **250\$**
Provide an item to be inserted in the registration bag, which will be given to every attendee.

- Coffee Breaks (exclusive)** _____ **2 400\$**
Your company logo would be on a sign at the coffee station in the exhibit hall.
 Thursday AM Thursday PM Friday AM Friday PM

- Abstract USB Keys (exclusive)** _____ **6 000\$**
Conference abstracts will be given to participants on a USB key with your company logo on it.

- Congress Notepads and Pens (exclusive)** _____ **1 000\$**
Note pads and pens with company logo will be inserted in all attendees registration bag.

- Badge Lanyards (exclusive)** _____ **1 000\$**
Your company badge lanyards will be used for all attendees.

- Your corporate logo and a link to your website posted on our website** _____ **100\$**

EXHIBITOR SPACE AND SPONSORSHIP CONTRACT

Exhibit space

- \$2000

Sponsorship Opportunities

- \$3000 *Registration Bags (Exclusive)*
- \$250 *Registration Bag Insert (per insert)*
- \$2400 *Coffee Breaks (exclusive)*
 - Thursday AM*
 - Thursday PM*
 - Friday AM*
 - Friday PM*
- \$6000 *Abstract USB Keys (exclusive)*
- \$1000 *Congress Notepads and Pens(exclusive)*
- \$1000 *Badge Lanyards (exclusive)*
- \$100 *Your corporate logo and a link to your website posted on our website*

Company Name

Business Address

City

Province

Postal code

Representative's name

Telephone

Fax

Email

Payment Information

Authorized Applicant Signature

Print Name

Date

Total Amount: _____

Return signed contract to:

Fanny Boulianne
HSCM – Trauma Program
Sacré-Coeur Hospital of Montreal
5400, Gouin W. – Room C-5150
Montreal, QC, H4J 1C5
Or by fax: 514-338-3139

Please note: You will receive a tax receipt for your donation. Cheques are payable to "HSCM - Trauma" by August 27th, 2012.